

July 12, 2010

Dear Dance Arts Families,

We hope you are enjoying a wonderful summer! Steven has been busy with another successful summer with Stage Left and Destination Dance with Alana has been busier than ever. The last year has truly been a year of change and expansion as we opened **The Dance Store** and launched **Big Stage Productions**, our new Performing Arts Conservatory and Production Company. 2010-2011 will be another year of exciting new projects.

For several years, we have discussed the possibility of expansion for Dance Arts and this idea finally became a reality with a simple phone call from one of our dear friends and colleague, Julie Rubio Shamblin. Julie has been the heart and soul behind 14k Jules in Carpinteria for over 14 years. You can always spot one of her students with their electrifying performance energy. Julie presented us with an opportunity to allow her to take a full time teaching job at Carpinteria High School. After a ten year working relationship and the mutual respect we have for each other, we knew this would be the perfect fit.

Steven and I were honored and humbled by such a request since we know that as studio owners, your students are like an extension of your own family. We accepted the offer and are excited to announce **Dance Arts Carpinteria**! To current SB Dance Arts students, this means more **scheduling options** with a second location. This also means an extended family with the exciting possibility for **new friendships** and **collaboration**. For dedicated 14K families, this means a new name and new directors, but the same faculty (including Miss Julie!) and the same passion and love that Julie has brought for all these years.

As this change is recent, we are still fine tuning the details for Dance Arts Carp and doing our best to make our two locations function together seamlessly. Final schedules for both studios will be available online by August 1st. New classes at our locations will include Tap, Tumbling, Aerial for Dancers, Pointe, Acting, Voice and more. Plus we are pleased to welcome new Faculty members Melody Waluk (Boston Ballet), Jess Warfield (assistant to Brian Friedman), Ninette Paloma (La Petite Chouette) and Sarah Moore (Jazz, Hip Hop, Lyrical).

We are looking forward to a wonderful year! We appreciate your patience as we navigate our transition and promise that you will experience continued excellence and nurturing from our faculty and efficiency and care from our staff.

Blessings,

Alana and Steven